

umdasch

THE STORE MAKERS

We
make
successful
STORES.



As digital
pioneers with a
heritage of
craftsmanship
and a personal
approach,
we make successful
STORES.





Dear Reader,

The challenges of the times we live in are particularly evident in the retail sector. Flexible supply chains, enthusiastic employees, a judicious approach to customer data, digital connections via all channels, and last but not least affordable business premises in a good location, which invite purchasers to an interesting experience and to spend more time in them – all these ingredients are necessary in order to survive and to be successful as a retail concern today. For our company too, for the Store Makers of umdasch, these tasks are of fundamental importance, because “successful stores” are our mission. For several generations we have stood for a profound understanding of the demands of the market together with a high degree of professional skills. We approach our work with commitment and passion – from consultancy and planning to execution.

We work for the food retail sector and for the financial services business, for global brands and local market leaders. We create pop-up stores designed to be in existence for just a few days, as well as customer presentations which are planned to last for more than a generation. We place the human aspect in the foreground and we are aware of the responsibility which we, as a family concern with deep roots, bear towards our staff. We gain our motivation and confirmation from our shared vision: We create successful stores. With, for and through the trust of our customers and our partners. Yesterday, today and tomorrow.

Yours sincerely,

A handwritten signature in black ink, appearing to read 'Silvio Kirchmair', written in a stylized, cursive script.

SILVIO KIRCHMAIR
CEO UMDASCH STORE MAKERS



A Store Maker's Rules

LISTEN WITH CARE

Listen, understand,
think ahead.

EXECUTE WITH CONFIDENCE

With concentration
and commitment.

PLAN WITH VISION

Let us develop
the overall
picture and look
after the details.

Facts
and Figures

1,400

SKILLED &
COMMITTED EMPLOYEES

100

GENERAL CONTRACTING
PROJECTS ANNUALLY

1,000,000

SQUARE METRES OF SPACE FITTED OUT ANNUALLY



OVER 180

LOGISTICS AND SALES OFFICES
IN MORE THAN 70 COUNTRIES
TOGETHER WITH OUR AFFILIATED
COMPANY DOKA



ANNUALLY

7,000

SHOPFITTING PROJECTS

5,000

SHOPFITTING INSTALLATIONS

IN BUSINESS SINCE 1868

With a broad line-up and cross-sector expertise, we execute a diverse range of projects of all sizes and degrees of complexity every year. It is difficult to reflect with mere statistics how this is possible. Because it takes painstaking focus, countless cups of coffee and above all lots of passion from our Store Makers every day in order to create your perfect shopping environment.

700,000

SQUARE METRES OF WOODEN PANELS PROCESSED ANNUALLY

60

YEARS AS THE PARTNER OF THE RETAIL SECTOR
AND 150 YEARS OF CORPORATE HISTORY

WHAT

WE

DO

For us as Store Makers, the satisfaction and success of our customers has always been the prime factor. We create successful store solutions with six unique areas of service which can also be made use of individually: Consulting & Value Engineering, Project Management, General Contracting, Shop Equipment, Digital Retail and Shop Academy. At the same time our own production locations, together with a global sourcing network, ensure first-class quality and implementation on schedule. With 150 years of experience and the personal approach of a family firm we successfully complete every project to meet your requirements and exceed your expectations.





CONCEPT / DESIGN / PLANNING /
VALUE ENGINEERING / 3D PLANNING
PROGRAMME SHOP.UP

In order to transform good ideas into successful shops, we first need a carefully thought-through concept. Our Consulting & Value Engineering experts supply you with the integral development and planning of retail solutions – store branding par excellence. We work with and for architects. We develop your ideas further during the joint creative process. The interlinking of a wide range of skills to create a result which is ready for rollout is part of our daily routine.

PROJECT MANAGEMENT / ENGINEERING /
PRODUCTION & PROCUREMENT / LOGISTICS /
INSTALLATION & ROLLOUT



Tailor-made quality with guaranteed deadlines and at competitive prices forms the backbone of our business. Within the Project Management department, experts and craftsmen ensure that all the individual services are coordinated in a professional manner. They specialise in the efficient and effective execution of orders, and they can master projects of all shapes and sizes. Even under tremendous pressure as regards both time and budget, they remain calm and confident.





GENERAL CONTRACTING

Our General Contracting project leaders will execute your entire building project calmly and with supreme professional expertise and careful management skills. Together with you and our long-standing professional partners they will skilfully juggle costs, quality and time, from the preliminary clarification to the opening on schedule. You can rely at all times on having a fixed contact person and umdasch as a strong general contractor.

SHELVING SYSTEMS / FREESTANDING SYSTEMS / BESPOKE FURNITURE

We also see ourselves as the manufacturers of practical furniture solutions for the retail sector. Our versatile production teams supply well-engineered programmes of shelving and shop systems for all sectors. This means we can reliably meet all requirements, from customised, project-specific special solutions to volume productions for trouble-free rollouts. Our partners – prestigious systems suppliers – round out this extensive range of products. And so we can offer precisely tailored store solutions to meet your requirements at any time.



In the umdasch Shop Academy, experts learn from experts. We supply concentrated knowledge around the POS with the aim of improving your competitiveness. Every year large numbers of retail professionals flock to our seminars or take part in exciting international Shop Expeditions. Apart from these wide-ranging general offers we also devise tailor-made, company-specific training and further education programmes to meet your particular requirements.

The central challenge for the entire retail sector is to transmit the right message at the right time in the right place. New opportunities for cross-channel presentation arise with the interaction between analogue and digital worlds. Our Digital Retail pioneers implement this with a profound understanding of technical possibilities and meaningful applications. Whether you require Digital Signage, Electronic Shelf Labeling, Interactive Applications or Smart Tracking.



OUR BRANCHES



FOOD RETAIL

Food
Health Stores
Food & Beverage (in food stores)
Forecourt Retail & Convenience Stores
Do-it-yourself



LIFESTYLE RETAIL



Automotive
Books & Stationery
Consumer Electronics
Department Stores
Fashion & Accessories
Food & Beverage
Footwear & Accessories
Home & Living
Jewellery & Watches
Opticians
Pharmacies & Beauty
Retail Banking
Sports





Department Stores
Fashion & Accessories
Footwear & Accessories
Jewellery & Watches
Perfumes & Cosmetics
Travel Retail



PREMIUM RETAIL



11
10



DIGITAL RETAIL



Digital Signage
Electronic Shelf Labeling
Interactive Applications
Smart Tracking
Strategy & Software Development
Content Management
Maintenance & Support





UMDASCH AND THE WORLD

For 150 years our company has stood for innovative strength and tradition – implemented by people who are among the very best in their particular field. Together with our affiliated company Doka we form a concern with a workforce more than 8,100 employees that is globally active and that operates from a very sound economic background.

With over 180 branches in more than 70 countries, the Umdasch Group is a family firm which is owned by Hilde Umdasch and her brother Alfred Umdasch.

1868

Stefan Hopferwieser, the great-grandfather of the present owners, is awarded the "concession" to work as a carpenter.

1939

Mathilde Hopferwieser, granddaughter of the founder of the company, marries Ing. Josef Umdasch. The latter takes over the management of the company in 1939. The firm moves to the east of Amstetten and new premises are built.

Later in 1956 the Umdasch AG specialised in the business areas shopfitting (umdasch) and formwork technology (Doka).

1983

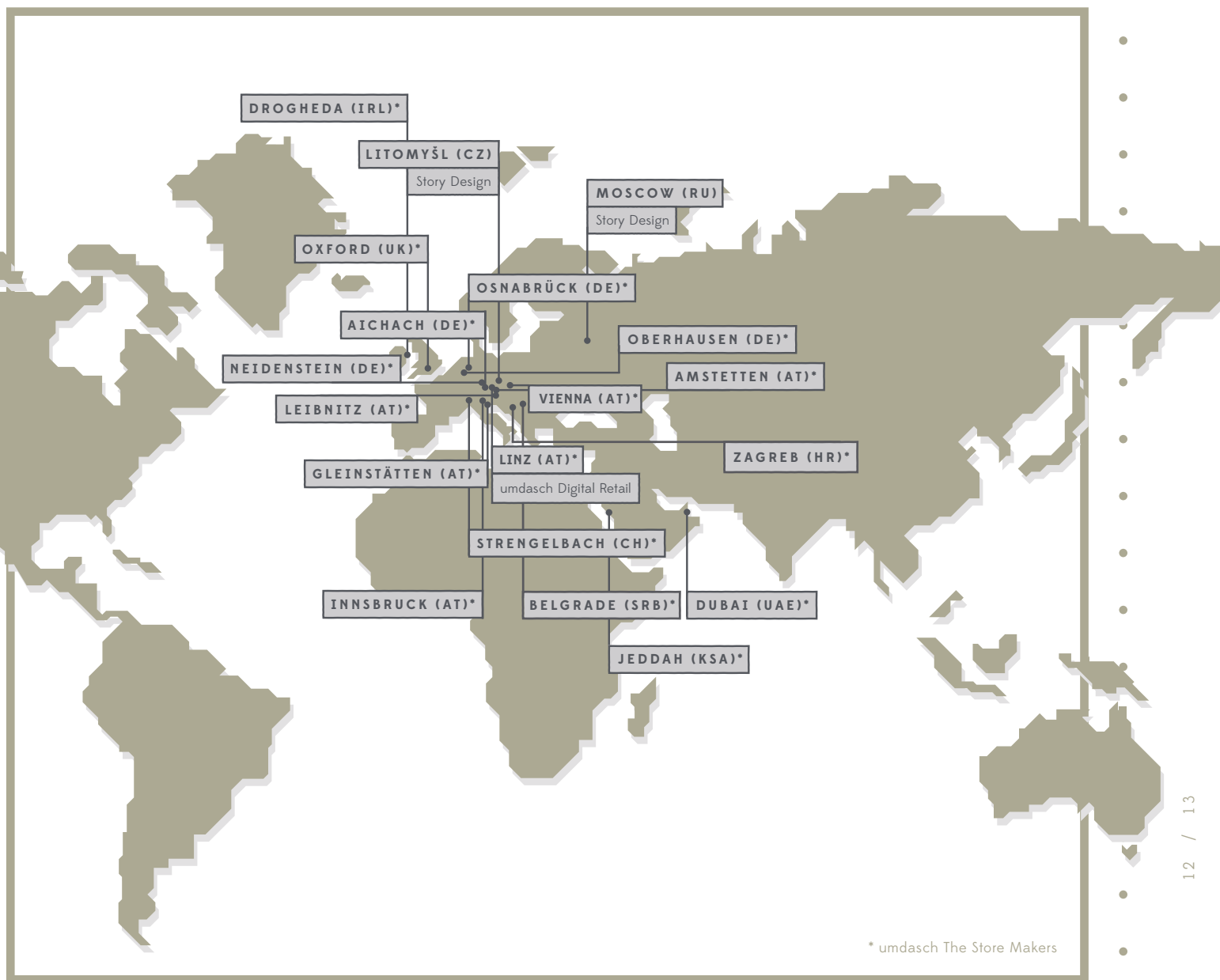
Acquisition of the shopfitting section of Bremshey. As a result, the Store Makers also become one of the leading shopfitting companies in Germany.

1991

The present corporate structure of the Umdasch Group is established. Under the aegis of Umdasch AG the Doka Group and the Umdasch Shop-Concept Group operate as independent corporate divisions.

2001

Umdasch AG acquires Assmann Ladenbau Leibnitz, the Austrian market leader for the food retail sector. With the core brands Umdasch Shop-Concept and Assmann Ladenbau the company now covers all sectors.



2012

Umdasch Shop-Concept is renamed Umdasch Shopfitting and subsequently the core brands Umdasch Shopfitting and Assmann Ladenbau become the joint brand Umdasch Shopfitting.

2014

Umdasch Shopfitting seals its structural transformation with four divisions:

Lifestyle Retail
Food Retail
Premium Retail
Digital Retail

2015

Umdasch Shopfitting acquires the technology company MMIT based in Linz and thereby expands the expertise of the Digital Retail division.

Umdasch Shopfitting takes over the Czech shopfitting company Story Design. Through this corporate acquisition Umdasch Shopfitting strengthens its presence in Eastern Europe and its expertise in the lifestyle sector.

2018

At the end of 2017 Umdasch Shopfitting acquires the Croatian shopfitting company ATT Furnishing. The new member of the concern is integrated into the Premium Retail division.

June 2018: Umdasch Shopfitting becomes umdasch The Store Makers. In this way the concern can emphasise its comprehensive service portfolio on the international market.

We take

care

of everything.